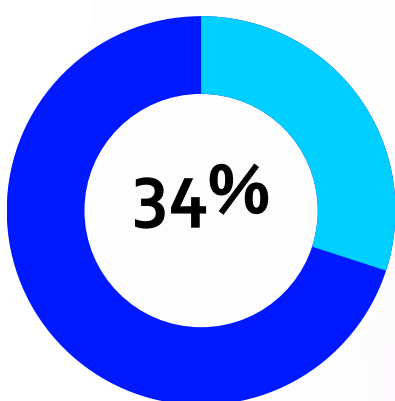REVOLUTIONIZING CONSUMER INSIGHTS

The AI Advantage in Retail

Explore the transformative power of AI in retail with our infographic, showcasing three innovative AI applications that revolutionize how businesses understand and engage with consumers.

SEEING BEYOND THE SURFACE WITH COMPUTER VISION
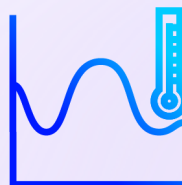
2 Applications of Computer Vision

34%

Retailers that use computer vision see a decrease in out-of-stock incidences.

*source: Netguru

Cashierless Stores Worldwide

Heat Mapping

AI FOR CONSUMER INSIGHTS

2X increase in customer experience

57% of consumers are interested in getting real-time answers from bots on a company website

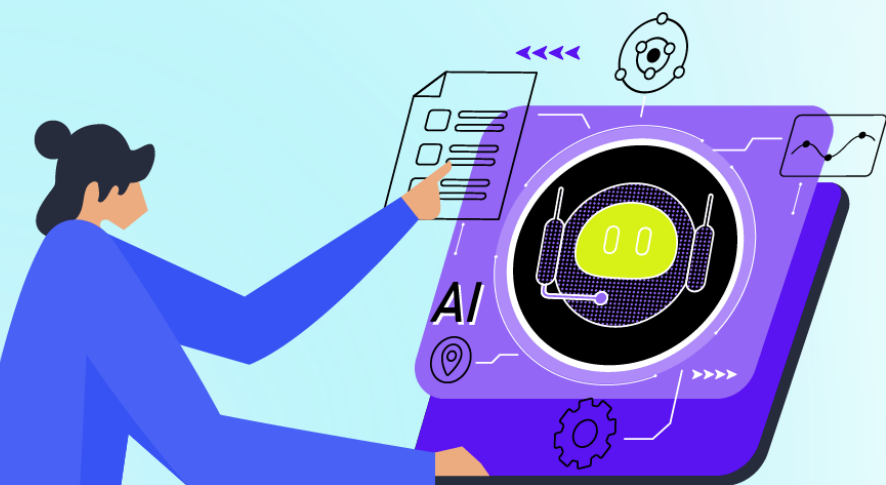**47%** consumers are willing to purchase products from chatbots

NISUM'S AI SOLUTION

| Content Generation | Enterprise Search | Customer Care |

Unlock Limitless Potential With Nisum

Unlock the power of AI in retail with Nisum's expert guidance. Contact us today to up level your retail strategy and drive unparalleled efficiency.